



## Module 6

### Session 12 M6W12



# In the shoes of a fraudster: SMS

**To help us better understand the world of a fraudster, try creating your own fraudulent message. How compelling can you make it so that people click on the link or give you the information that you are after?**

#### **Consider:**

Who is the fraudster imitating?

Who is the target audience?

What does the fraudster want from their target?

#### **Techniques that the fraudster might use:**

- Scare tactics (e.g. limited time only, act now to avoid losing money etc)
- Links that look like another company/feel safe to click

#### **Extra clues that make it obvious this is a fraudulent message:**

- Spelling mistakes or grammatical errors
- No personal details of the person you are contacting – remember the fraudster won't have this information.

