

In the shoes of a fraudster: SMS



To help us better understand the world of a fraudster, try creating your own fraudulent message. How compelling can you make it so that people click on the link or give you the information that you are after?

Consider:

Who is the fraudster imitating?

Who is the target audience?

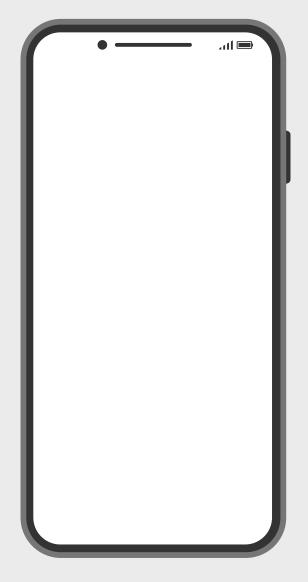
What does the fraudster want from their target?

Techniques that the fraudster might use:

- Scare tactics (e.g. limited time only, act now to avoid losing money etc)
- Links that look like another company/feel safe to click

Extra clues that make it obvious this is a fraudulent message:

- Spelling mistakes or grammatical errors
- No personal details of the person you are contacting
 remember the fraudster won't have this information.







Name: